

ARALOC™ / Cisco WebEx™ Use Cases

■ **Protect Confidential Web Meeting Related Content**

Meeting organizers often distribute confidential materials in advance of a WebEx meeting so that meeting invitees can be prepared for detailed discussions on complex topics. ARALOC allows the organizer to easily and securely distribute confidential and proprietary content to WebEx meeting invitees and to track viewing and expire the content when appropriate.

■ **Secure Recorded On-Demand WebEx Meetings**

Recording WebEx meetings is a great way to gain additional ROI from the investment in meeting preparation and technology. Recorded meetings are often made available to invitees that could not attend the 'live' meeting or to attendees as a way to promote follow-up on details and tasks discussed in the meeting.

These meetings often deal with confidential information and once secured with ARALOC, they can be tracked and managed as necessary.

■ **Recorded Webinars Offered For Sale**

Recording a WebEx Webinar is an excellent way to drive additional revenue for your training content through on-demand viewing. ARALOC will allow you to distribute your recorded WebEx Webinars securely and dictate individual viewer permission rights such as number of approved views, content activations and days of use. ARALOC provides a full set of SOAP and REST APIs for easy integration to any e-commerce platform. ARALOC even supports subscription business models.

■ **Regulatory Records Retention**

Content secured with ARALOC can be retained indefinitely in any content repository and made available on a very limited basis for approved users. All content viewing is tracked and time stamped through ARALOC's extensive reporting capability.

To learn more please visit:
<http://www.araloc.com>

Click here to view video overview:
<http://www.araloc.com/videos/webex>